

KAZI NAZRUL UNIVERSITY				FACULTY OF COMMERCE AND MANAGEMENT		DEGREE PROGRAMME: BACHELOR OF TOURISM AND TRAVEL MANAGEMENT			WITH EFFECT FROM ACADEMIC SESSION: 2020-21												
Abbreviated Degree	Discipline	Abbreviated Degree Programme	Semester	Course Name	Course Type	Course Code	Course Details	L - T - P	Course Credit	Sem Credit	CA Marks		ESE Marks		Total Marks	Sem Marks					
											Practical	Theoretical	Practical	Theoretical							
BTM	TOURISM AND TRAVEL MANAGEMENT	BTM	I	Introduction to Travel & Tourism Management	C	BTTMC101	CC-1	5 - 1 - 0	6	22											
				Geography of Tourism		BTTMC102	CC-2	5 - 1 - 0	6												
				Tourism Resources of India: Natural Environment Studies		BTTMC103	CC-3	4 - 0 - 4	6												
					AE	AEE101	AECC-1	4 - 0 - 0	4												
			II	Travel Agency & Tour Operations	C	BTTMC201	CC-4	5 - 1 - 0	6	22											
				Tourism Organisations & Associations		BTTMC202	CC-5	5 - 1 - 0	6												
				Tourism Resources of India: Cultural		BTTMC203	CC-6	4 - 0 - 4	6												
				English/ MIL Communication	AE	See Pool	AECC-2	4 - 0 - 0	4												
			III	Tourism Operations: Industry Exposure	C	BTTMC301	CC-7	0 - 0 - 12	6	22											
				Tourism Logistic Support Services: Industry Exposure		BTTMC302	CC-8	0 - 0 - 12	6												
				Tourism Guiding - Escort Services		BTTMC303	CC-9	0 - 0 - 12	6												
				Personality Skills for Tourism - Learning from Industry	SE	BTTMSE301	SEC-1	0 - 0 - 8	4												
			IV	Transport Services in Tourism	C	BTTMC401	CC-10	5 - 1 - 0	6	22											
				Tourism Impacts		BTTMC402	CC-11	5 - 1 - 0	6												
				Tourism Resources of India- Religious		BTTMC403	CC-12	4 - 0 - 4	6												
				Accounting Skills for Tourism Business	SE	BTTMSE401	SEC-2	4 - 0 - 0	4												
			V	Food Tourism in India- The Regional Cuisines	(Any One)	DSE	BTTMDSE501	DSEC-1	5 - 1 - 0	22											
				Adventure Tourism- Air Based			BTTMDSE502		5 - 1 - 0												
				International Tourism Destinations- Europe & North America			BTTMDSE503		5 - 1 - 0												
				Researching for Hospitality & Tourism Management	BTTMDSE504	DSEC-2	5 - 1 - 0	6													
				Business Laws in Travel & Tourism	BTTMDSE505	DSEC-3	5 - 1 - 0	6													
				Foreign Language Skills- I	SE	BTTMSE501	SEC-3	4 - 0 - 0	4												
			VI	Hotel & Resort Management	(Any One)	DSE	BTTMDSE601	DSEC-4	5 - 1 - 0	22											
				Adventure Tourism- Water & Land Based			BTTMDSE602		5 - 1 - 0												
				International Tourism Destinations- Asia & Australia			BTTMDSE603		5 - 1 - 0												
				Project Work	BTTMDSE604	DSEC-5	2 - 0 - 8	6													
				Tourism Marketing	BTTMDSE605	DSEC-6	5 - 1 - 0	6													
				Foreign Language Skills- II	SE	BTTMSE601	SEC-4	4 - 0 - 0	4												
VII	Human Resource Management	DSE		BTTMDSE701	DSEC-7	5 - 1 - 0	22														
	Safety, Security and Travel Documentation Facilitation Management			BTTMDSE702	DSEC-8	5 - 1 - 0											6				
	Event Management			BTTMDSE703	DSEC-9	5 - 1 - 0											6				
	Web Applications in Tourism	SE	BTTMSE701	SEC-5	0 - 0 - 8	4															
VIII	Human Resource Practices - Industry Exposure	DSE		BTTMDSE801	DSEC-10	0 - 0 - 12	22														
	Safety, Security and Travel Documentation Facilitation Management Practices - Industry Exposure			BTTMDSE802	DSEC-11	0 - 0 - 12											6				
	Practices in Event Management - Industry Exposure			BTTMDSE803	DSEC-12	0 - 0 - 12											6				
	Tour Packaging Management	SE	BTTMSE801	SEC-6	0 - 0 - 8	4															
<b>Total Credit and Marks</b>																<b>176</b>					<b>2650</b>
Abbreviations: C= Core; CC=Core Course; AE= Ability Enhancement; AECC= Ability Enhancement Compulsary Course; GE= Generic Elective; GEC= Generic Elective Course; SE= Skill Enhancement; SEC= Skill Enhancement Course; DSE= Discipline Specific Elective; DSEC= Discipline Specific Elective Course; CA= Continuous Assessment, ESE= End Semester Examination, L= Lecture Hour; T= Tutorial Hour and P= Practical Hour/ Field Work and NA= Not Applicable																					
Pool of Communication Courses offered as Ability Enhancement Compulsary Courses																					
Discipline	Semester	Course Name	Course Type	Course Code	Course Details	L - T - P	Course Credit	Sem Credit	CA Marks		ESE Marks		Total Marks	Sem Marks							
									Practical	Theoretical	Practical	Theoretical									
English/ MIL Communication	II	English Communication	(Any One)	AE	AECC-2	4 - 0 - 0	4	NA													
		Bengali Communication				4 - 0 - 0															
		Hindi Communication				4 - 0 - 0															
		Urdu Communication				4 - 0 - 0															