

KAZI NAZRUL UNIVERSITY			FACULTY OF COMMERCE AND MANAGEMENT			DEGREE PROGRAMME: BACHELOR OF MANAGEMENT STUDIES					WITH EFFECT FROM ACADEMIC SESSION: 2020-21						
Abbreviated Degree	Discipline	Abbreviated Degree Programme	Semester	Course Name		Course Type	Course Code	Course Details	L - T - P	Course Credit	Sem Credit	CA Marks		ESE Marks		Total Marks	Sem Marks
												Practical	Theoretical	Practical	Theoretical		
BMS	MANAGEMENT STUDIES	BMS	I	Fundamentals of Management & Organisational Behaviour		C	BMSC101	CC-1	5 - 1 - 0	6	22		20	80	100	350	
				Statistics for Business Decisions			BMSC102	CC-2	5 - 1 - 0	6							
				Entrepreneurship Development		GE	BMSG101	GEC-1	5 - 1 - 0	6		20	80	100			
				Environment Studies		AE	AEE101	AECC-1	4 - 0 - 0	4		10	40	50			
			II	Business Accounting		C	BMSC201	CC-3	5 - 1 - 0	6	22		20	80	100	350	
				Managerial Economics			BMSC202	CC-4	5 - 1 - 0	6							
				Ethics & Corporate Social Responsibility		GE	BMSG201	GEC-2	5 - 1 - 0	6		20	80	100			
				English/MIL Communication		AE	See Pool	AECC-2	4 - 0 - 0	4		10	40	50			
			III	Macroeconomics		C	BMSC301	CC-5	5 - 1 - 0	6	28		20	80	100	450	
				Principles of Marketing			BMSC302	CC-6	5 - 1 - 0	6							
				Management Accounting			BMSC303	CC-7	5 - 1 - 0	6							
				Production and Operations Management		GE	BMSG301	GEC-3	5 - 1 - 0	6		20	80	100			
				IT Tools for Business		SE	BMSSE301	SEC-1	0 - 2 - 4	4		30	20	50			
			IV	Human Resource Management		C	BMSC401	CC-8	5 - 1 - 0	6	28		20	80	100	450	
				Business Research & Statistical Software Package			BMSC402	CC-9	3 - 1 - 4	6							
				Financial Management			BMSC403	CC-10	5 - 1 - 0	6							
				Tax Planning		(Any One)	GE	BMSG401	GEC-4	5 - 1 - 0		6	20	80	100		
				India's Diversity and Business		(Any One)	SE	BMSG402	SEC-2	5 - 1 - 0		4	20	80	100		
				E-Commerce		(Any One)	SE	BMSG401	SEC-2	4 - 0 - 0		4	30	10	40		50
			Financial Software Packages		(Any One)	SE	BMSG402	SEC-2	0 - 2 - 4	4	30	20	50				
			V	Quantitative Techniques for Management		C	BMSC501	CC-11	5 - 1 - 0	6	24		20	80	100	400	
				Legal Aspects of Business			BMSC502	CC-12	5 - 1 - 0	6							
				Strategic Corporate Finance		(Any One)	DSE	BMSDSE501	DSEC-1	5 - 1 - 0		6		20	80		100
				Consumer Behaviour				BMSDSE502		5 - 1 - 0							
HRD : Systems & Strategies		BMSDSE503		5 - 1 - 0													
International Trade Policy & Strategy		BMSDSE504		5 - 1 - 0													
Investment Analysis & Portfolio Management		(Any One)		DSE	BMSDSE505	DSEC-2	5 - 1 - 0	6		20		80	100				
Advertising and Brand Management					BMSDSE506		5 - 1 - 0										
Management of Industrial Relations					BMSDSE507		5 - 1 - 0										
Global Business Environment					BMSDSE508		5 - 1 - 0										
VI	Business Policy & Strategy		C	BMSC601	CC-13	5 - 1 - 0	6	24		20	80	400					
	Financial Institutions and Markets			BMSC602	CC-14	5 - 1 - 0	6										
	Project Appraisal		(Any One)	DSE	BMSDSE601	DSEC-3	5 - 1 - 0		6		20		80	100			
	Marketing of Services				BMSDSE602		5 - 1 - 0										
	Talent and Knowledge Management				BMSDSE603		5 - 1 - 0										
	International Joint Ventures, Mergers and Acquisitions				BMSDSE604		5 - 1 - 0										
	Research Project				DSE		BMSDSE605								DSEC-4	5 - 1 - 0	6
Total Credit and Marks											148				2400		

Abbreviations: C= Core; CC=Core Course; AE= Ability Enhancement; AECC= Ability Enhancement Compulsory Course; GE= Generic Elective; GEC= Generic Elective Course; SE= Skill Enhancement; SEC= Skill Enhancement Course; DSE= Discipline Specific Elective; DSEC= Discipline Specific Elective Course; CA= Continuous Assessment, ESE= End Semester Examination, L= Lecture Hour; T= Tutorial Hour and P= Practical Hour/ Field Work and NA= Not Applicable

Pool of Communication Courses offered as Ability Enhancement Compulsory Courses

Discipline	Semester	Course Name		Course Type	Course Code	Course Details	L - T - P	Course Credit	Sem Credit	CA Marks		ESE Marks		Total Marks	Sem Marks
										Practical	Theoretical	Practical	Theoretical		
English/MIL Communication	II	English Communication		AE	AECCE201	AECC-2	4 - 0 - 0	4	NA		10	40	50	NA	
		Bengali Communication			AECCE201		4 - 0 - 0								
		Hindi Communication			AECCH201		4 - 0 - 0								
		Urdu Communication			AECCH201		4 - 0 - 0								