

KAZI NAZRUL UNIVERSITY			FACULTY OF COMMERCE AND MANAGEMENT		DEGREE PROGRAMME: BACHELOR OF BUSINESS ADMINISTRATION			WITH EFFECT FROM THE ACADEMIC SESSION: 2020-21								
Abbreviated Degree	Discipline	Abbreviated Degree Programme	Semester	Course Name	Course Type	Course Code	Course Details	L - T - P	Course Credit	Sem Credit	CA Marks		ESE Marks		Total Marks	Sem Marks
											Practical	Theoretical	Practical	Theoretical		
BBA	BUSINESS ADMINISTRATION	BBA	I	Principles of Management	C	BBAC101	CC-1	5 - 1 - 0	6	22		20	80	100	350	
				Business Economics		BBAC102	CC-2	5 - 1 - 0	6		20	80	100			
				Business Statistics	GE	BBAGE101	GEC-1	5 - 1 - 0	6		20	80	100			
				Environment Studies	AE	AEE101	AECC-1	4 - 0 - 0	4		10	40	50			
			II	Business Communication	C	BBAC201	CC-3	5 - 1 - 0	6	22		20	80	100	350	
				Accounting for Managers		BBAC202	CC-4	5 - 1 - 0	6		20	80	100			
				Organisational Behaviour	GE	BBAGE201	GEC-2	5 - 1 - 0	6		20	80	100			
				English/MIL Communication	AE	See Pool	AECC-2	4 - 0 - 0	4		10	40	50			
			III	Financial Management	C	BBAC301	CC-5	5 - 1 - 0	6	28		20	80	100	450	
				Marketing Management		BBAC302	CC-6	5 - 1 - 0	6		20	80	100			
				Computer Fundamentals		BBAC303	CC-7	5 - 1 - 0	6		20	80	100			
				Business Mathematics	(Any One)	GE	BBAGE301	GEC-3	5 - 1 - 0		6	20	80	100		
				Retail Marketing	(Any One)	SE	BBASE301	SEC-1	4 - 0 - 0		4	10	40	50		
				Computer Applications			BBASE301		4 - 0 - 0			10	40	50		
			Communicative English	BBASE302	4 - 0 - 0	10	40	50								
			IV	Human Resource Management	C	BBAC401	CC-8	5 - 1 - 0	6	28		20	80	100	450	
				Production and Material Management		BBAC402	CC-9	5 - 1 - 0	6		20	80	100			
				Business Environment		BBAC403	CC-10	5 - 1 - 0	6		20	80	100			
				Operation Research	(Any One)	GE	BBAGE401	GEC-4	5 - 1 - 0		6	20	80	100		
				Financial Market	(Any One)	SE	BBAGE402	SEC-2	5 - 1 - 0		4	20	80	100		
				Quantitative Aptitudes			BBASE401		4 - 0 - 0			10	40	50		
			Basics of Business Research	BBASE402	4 - 0 - 0	10	40	50								
			V	International Business	C	BBAC501	CC-11	5 - 1 - 0	6	24		20	80	100	400	
				Business Law		BBAC502	CC-12	5 - 1 - 0	6		20	80	100			
Sales and Distribution Management	(Any Two)	DSE		BBADSE501	DSEC-1 & DSEC-2	5 - 1 - 0	6 X 2	20	80		100 X 2					
Industrial Relations				BBADSE502		5 - 1 - 0		20	80							
Systems Analysis and Design				BBADSE503		5 - 1 - 0		20	80							
Taxation				BBADSE504		5 - 1 - 0		20	80							
Supply Chain Management	BBADSE505	5 - 1 - 0	20	80												
VI	Project work	C	BBAC601	CC-13	0 - 0 - 12	6	24	60		40	100	400				
	Grand Viva and Seminar Talk		BBAC602	CC-14	0 - 0 - 12	6		60	40	100						
	Entrepreneurship Development	(Any Two)	DSE	BBADSE601	DSEC-3 & DSEC-4	5 - 1 - 0		6 X 2	20	80						
	Cost and Management Accounting			BBADSE602		5 - 1 - 0			20	80						
	Marketing of Services			BBADSE603		5 - 1 - 0			20	80						
	Human Resource Development			BBADSE604		5 - 1 - 0			20	80						
	Database Management System			BBADSE605		5 - 1 - 0			20	80						
Total Credit and Marks										148					2400	

Abbreviations: C= Core; CC=Core Course; AE= Ability Enhancement; AECC= Ability Enhancement Compulsory Course; GE= Generic Elective; GEC= Generic Elective Course; SE= Skill Enhancement; SEC= Skill Enhancement Course; DSE= Discipline Specific Elective; DSEC= Discipline Specific Elective Course; CA= Continuous Assessment, ESE= End Semester Examination, L= Lecture Hour; T= Tutorial Hour and P= Practical Hour/ Field Work and NA= Not Applicable

Pool of Communication Courses offered as Ability Enhancement Compulsory Courses

Discipline	Semester	Course Name	Course Type	Course Code	Course Details	L - T - P	Course Credit	Sem Credit	CA Marks		ESE Marks		Total Marks	Sem Marks
									Practical	Theoretical	Practical	Theoretical		
English/ MIL Communication	II	English Communication	(Any One)	AE	AECCE201	AECC-2	4	NA		10	40	50	NA	
		Bengali Communication			AECCE201				4 - 0 - 0	10	40			
		Hindi Communication			AECCH201				4 - 0 - 0	10	40			
		Urdu Communication			AECCU201				4 - 0 - 0	10	40			