

KAZI NAZRUL UNIVERSITY		FACULTY OF ARTS		DEGREE PROGRAMME: B.A HONOURS IN MULTIMEDIA AND MASSCOMMUNICATION				WITH EFFECT FROM THE ACADEMIC SESSION: 2020-21											
Abbreviated Degree	Discipline	Abbreviated Degree Programme	Semester	Course Name	Course Type	Course Code	Course Details	L - T - P	Course Credit	Sem Credit	CA Marks		ESE Marks		Total Marks	Sem Marks			
											Practical	Theoretical	Practical	Theoretical					
BAH	MULTI MEDIA AND MASSCOMMUNICATION	BAHMMMC	I	Communication, Media and Society	C	BAHMMMC101	CC-1	5 - 1 - 0	6	22		10	40	50	150 + Marks of GEC				
				Introduction to Journalism		BAHMMMC102	CC-2	5 - 1 - 0											
				Choose from the Pool of Generic Elective Courses offered in 1st Semester by Honours Disciplines other than the Discipline in which Honours course is taken				GE	See Pool		GEC-1	See Pool	6	See Pool				Marks of GEC 1	
				Environment Studies	AE	AEE101	AECE-1	4 - 0 - 0	4		10	40		50					
			II	Integrated Market Communication	C	BAHMMMC201	CC-3	4 - 0 - 4	6	22	30	10	20	40	100	200 + Marks of GEC			
				Media Ethics and Laws		BAHMMMC202	CC-4	5 - 1 - 0									6		
				Choose from the Pool of Generic Elective Courses offered in 2nd Semester by Honours Disciplines other than the Discipline in which Honours course is taken				GE	See Pool		GEC-2	See Pool	6	See Pool				Marks of GEC 2	
				English/MIL Communication	AE	See Pool	AECE-2	4 - 0 - 0	4		10	40		50					
			III	Print Media Production	C	BAHMMMC301	CC-5	4 - 0 - 4	6	28	30	10	20	40	100	350 + Marks of GEC			
				Radio Production		BAHMMMC302	CC-6	4 - 0 - 4									6		
				Television Journalism		BAHMMMC303	CC-7	4 - 0 - 4									6		
				Choose from the Pool of Generic Elective Courses offered in 3rd Semester by Honours Disciplines other than the Discipline in which Honours course is taken				GE	See Pool		GEC-3	See Pool	6	See Pool				Marks of GEC 3	
				Documentary Production	SE	BAHMMMCSE301	SEC-1	0 - 0 - 4	4		30	20		50	50				
			IV	Development Communication	C	BAHMMMC401	CC-8	4 - 0 - 4	6	28	30	10	20	40	100	250 + Marks of GEC			
				Communication Research		BAHMMMC402	CC-9	5 - 1 - 0									6		
				Graphic Designing and the Visual Image		BAHMMMC403	CC-10	0 - 0 - 12									6		
				Choose from the Pool of Generic Elective Courses offered in 4th Semester by Honours Disciplines other than the Discipline in which Honours course is taken				GE	See Pool		GEC-4	See Pool	6	See Pool				Marks of GEC 4	
				Dissertation	SE	BAHMMMCSE401	SEC-2	0 - 0 - 4	4		30	20		50					
			V	Media Industry and Management	C	BAHMMMC501	CC-11	5 - 1 - 0	6	24	30	10	20	40	50	350			
				Global Politics and Media		BAHMMMC502	CC-12	4 - 0 - 4									6		
				Reporting and Anchoring	DSE	BAHMMCDSE501	DSEC-1	4 - 0 - 4	6		30	10	20	40	100				
				Computer Applications		BAHMMCDSE502	DSEC-2	4 - 0 - 4									6		
			VI	Introduction to New Media	C	BAHMMMC601	CC-13	4 - 0 - 4	6	24	30	10	20	40	100	350			
				Introduction to Film Studies		BAHMMMC602	CC-14	4 - 0 - 4									6		
Still Photography	DSE	BAHMMCDSE601		DSEC-3	4 - 0 - 4	6	30	10	20		40	100							
Community Outreach Programme		BAHMMCDSE602		DSEC-4	0 - 0 - 12								6						
<b>Total Credit and Marks</b>										<b>148</b>	<b>1650 + Marks of GEC</b>								

Abbreviations: C= Core; CC=Core Course; AE= Ability Enhancement; AECC= Ability Enhancement Compulsory Course; GE= Generic Elective; GEC= Generic Elective Course; SE= Skill Enhancement; SEC= Skill Enhancement Course; DSE= Discipline Specific Elective; DSEC= Discipline Specific Elective Course; CA= Continuous Assessment, ESE= End Semester Examination, L= Lecture Hour; T= Tutorial Hour and P= Practical Hour/ Field Work and NA= Not Applicable

Generic Elective Courses (GEC) : Students of a particular Honours Course will choose from the Pool of Generic Elective Courses of concerned semesters offered by Disciplines other than the Discipline in which Honours course is taken

Semesterwise Pool of Generic Elective Courses offered by this Discipline for other Honours Disciplines

Discipline	Semester	Course Name	Course Type	Course Code	Course Details	L - T - P	Course Credit	Sem Credit	CA Marks		ESE Marks		Total Marks	Sem Marks
									Practical	Theoretical	Practical	Theoretical		
MULTIMEDIA AND MASSCOMMUNICATION	I	NOT OFFERED	GE		GEC-1		NA						NA	
	II	NOT OFFERED			GEC-2									
	III	NOT OFFERED			GEC-3									
	IV	NOT OFFERED			GEC-4									

Pool of Communication Courses offered as Ability Enhancement Compulsory Courses

Discipline	Semester	Course Name	Course Type	Course Code	Course Details	L - T - P	Course Credit	Sem Credit	CA Marks		ESE Marks		Total Marks	Sem Marks	
									Practical	Theoretical	Practical	Theoretical			
English/MIL Communication	II	English Communication	(Any One)	AE	AECCE201	AECC-2	4	NA			10	40	50	NA	
		Bengali Communication			AECCE201						4 - 0 - 0	10			40
		Hindi Communication			AECCH201						4 - 0 - 0	10			40
		Urdu Communication			AECCU201						4 - 0 - 0	10			40