

KAZI NAZRUL UNIVERSITY				FACULTY OF COMMERCE AND MANAGEMENT		3-Year UG Degree /4-Year UG Degree (Honours) / 4-Year UG Degree (Honours with Research)			WITH EFFECT FROM THE ACADEMIC SESSION: 2023-24									
Abbreviated Degree	Discipline	Degree Programme	Semester	Course Name	Course Type	Course Code	Course Details	L - T - P	Course Credit	Sem Credit	CA Marks		ESE Marks		Total Marks	Sem Marks		
											Practical	Theoretical	Practical	Theoretical				
3-year UG Degree			I	Principles of Management and Organisational Behaviour	MAJOR	BBAMJ101	MJC-1	4 - 1 - 0	5	20		30		70	100	350		
				Business Economics	MINOR	BBAMN101	MNC-1	4 - 1 - 0	5			30		70	100			
				Choose from the Pool of Multidisciplinary Courses offered in 1st Semester across the faculties	MD	See Pool	MDC-1	2 - 1 - 0	3			15		35	50			
				English/MIL Communication	AE	See Pool	AEC-1	4 - 0 - 0	4			15		35	50			
				Business Statistics	SE	BBASE101	SEC-1	3 - 0 - 0	3			15		35	50			
			II	Financial Accounting for Managers	MAJOR	BBAMJ201	MJC-2	4 - 1 - 0	5	20		30		70	100	350		
				Marketing Management	MINOR	BBAMN201	MNC-2	4 - 1 - 0	5			30		70	100			
				Choose from the Pool of Multidisciplinary Courses offered in 2nd Semester across the faculties	MD	See Pool	MDC-2	2 - 1 - 0	3			15		35	50			
				Environment Studies	VA	VA201	VAC-1	4 - 0 - 0	4			15		35	50			
				Entrepreneurship Development	SE	BBASE201	SEC-2	3 - 0 - 0	3			15		35	50			
			Student exiting the programmes after securing 40 credits will be awarded UG Certificate in the relevant Discipline/Subject provided they secure following 4 credits in work based vocational courses / summer internship during 1st year															
			II	Vocational Course	Any One	VC	VC201	VCC-1	0 - 0 - 8	4	24	30		20		50	400	
				Summer Internship		SI	SI201	SIC-1										
			III	Human Resource Management	MAJOR	BBAMJ301	MJC-3	4 - 1 - 0	5	22		30		70	100	400		
				Financial Management	MAJOR	BBAMJ302	MJC-4	4 - 1 - 0	5			30		70	100			
				Business Communication	MINOR	BBAMN301	MNC-3	4 - 1 - 0	5			30		70	100			
				Choose from the Pool of Multidisciplinary Courses offered in 3rd Semester across the faculties	MD	See Pool	MDC-3	2 - 1 - 0	3			15		35	50			
				MIL/English Communication	AE	See Pool	AEC-2	4 - 0 - 0	4			15		35	50			
			Students who opted English in SEM-I have to opt for any course from MIL (Bengali/Hindi/Urdu/Alternative English) in SEM -III and Students who opted MIL (Bengali/Hindi/Urdu/Alternative English) in SEM -I have to opt English in SEM -III															
			IV	Quantitative Techniques for Management	MAJOR	BBAMJ401	MJC-5	4 - 1 - 0	5	22		30		70	100	400		
				Production and Material Management	MAJOR	BBAMJ402	MJC-6	4 - 1 - 0	5			30		70	100			
				Business Mathematics	MINOR	BBAMN401	MNC-4	4 - 1 - 0	5			30		70	100			
				Personality Development and Communication	SE	BBASE401	SEC-3	2 - 1 - 0	3			15		35	50			
				Choose from the Pool of Value Added Course offered in 4th Semester	VA	See Pool	VAC-2	See Pool	4			15		35	50			
			Student exiting the programmes after securing 84 credits will be awarded UG Diploma in the relevant Discipline/Subject provided they secure following 4 credits in work based vocational courses / summer internship during 2nd year															
			IV	Vocational Course	Any One	VC	VC401	VCD-1	0 - 0 - 8	4	26	30		20		50	450	
				Summer Internship		SI	SI401	SID-1										
			V	Human Resource Development	MAJOR	BBAMJ501	MJC-7	4 - 1 - 0	5	20		30		70	100	400		
				Consumer Behaviour	MAJOR	BBAMJ502	MJC-8	4 - 1 - 0	5			30		70	100			
				Cost Accounting	MAJOR	BBAMJ503	MJC-9	4 - 1 - 0	5			30		70	100			
				Management Information System	MINOR	BBAMN501	MNC-5	4 - 1 - 0	5			30		70	100			
VI	Business Regulatory Framework	MAJOR	BBAMJ601	MJC-10	4 - 1 - 0	5	22		30		70	100	450					
	Management Accounting	MAJOR	BBAMJ602	MJC-11	4 - 1 - 0	5			30		70	100						
	Business Ethics and Corporate Social Responsibility	MAJOR	BBAMJ603	MJC-12	4 - 1 - 0	5			30		70	100						
	Retail Management	MAJOR	BBAMJ604	MJC-13	4 - 1 - 0	5			30		70	100						

BBA	BBA		Summer Internship	SI	SI601	SIMC-1	0 - 0 - 4	2		30		20		50				
				Total Credit and Marks	TOTAL CREDIT					126	TOTAL MARKS					2350		
		Students who want to undertake 3-year UG programme will be awarded UG Degree in the relevant Discipline / Subject upon securing 126 credits																
		4 - Year UG Degree (Honours)	VII	Business Policy and Strategies		MAJOR	BBAMJ701	MJC-14	4 - 1 - 0	5	25		30		70	100	500	
				Business Analytics		MAJOR	BBAMJ702	MJC-15	4 - 1 - 0	5			30		70	100		
				Financial Management Group: Business Taxation and Planning		Group A	MAJOR (Any One Group)	BBAMJ703	MJC-16	4 - 1 - 0		5X2=10		30		70		100
				Financial Management Group: Strategic Corporate Finance				BBAMJ704	MJC-17	4 - 1 - 0				30		70		100
				Human Resource Management Group: Performance and Compensation Management		Group B		BBAMJ705	MJC-16	4 - 1 - 0				30		70		100
				Human Resource Management Group: Labour Laws in India				BBAMJ706	MJC-17	4 - 1 - 0				30		70		100
				Marketing Management Group: Sales and Distribution Management		Group C		BBAMJ707	MJC-16	4 - 1 - 0				30		70		100
				Marketing Management Group: Digital Marketing				BBAMJ708	MJC-17	4 - 1 - 0				30		70		100
				Cyber Security Management		MINOR		BBAMN701	MNC-6	4 - 1 - 0			5		30			70
4 - Year UG Degree (Honours)	VIII	Grand Viva and Seminar Talk		MAJOR	BBAMJ801	MJC-18	0 - 3 - 4	5	22	60		40		100	500			
		Project Work and Viva Voce		MAJOR	BBAMJ802	MJC-19	0 - 2 - 4	4		60		40		100				
		Financial Management Group: Investment Analysis and Portfolio Management		Group A	MAJOR (Continuation of previous Group)	BBAMJ803	MJC-20	4 - 1 - 0		4X2=10		30		70		100		
		Financial Management Group: Investment Banking and Financial Services				BBAMJ804	MJC-21	4 - 1 - 0				30		70		100		
		Human Resource Management Group: Management of Industrial Relations		Group B		BBAMJ803	MJC-20	4 - 1 - 0				30		70		100		
		Human Resource Management Group: Strategic Human Resource Management				BBAMJ804	MJC-21	4 - 1 - 0				30		70		100		
		Marketing Management Group: Advertising and Brand Management		Group C		BBAMJ803	MJC-20	4 - 1 - 0				30		70		100		
		Marketing Management Group: Marketing of Services				BBAMJ804	MJC-21	4 - 1 - 0				30		70		100		
		Global Business Management		MINOR		BBAMN801	MNC-7	4 - 1 - 0			5		30			70	100	
		Total Credit and Marks	TOTAL CREDIT					173	TOTAL MARKS					3350				
Students who want to undertake 4-year UG Honours program will be awarded UG Degree (Honours) in the relevant Discipline / Subject provided they secure 173 credits																		
		Business Policy and Strategies		MAJOR	BBAMJ701	MJC-14	4 - 1 - 0	5			30		70	100				
		Business Analytics		MAJOR	BBAMJ702	MJC-15	4 - 1 - 0	5			30		70	100				
		Financial Management Group: Business Taxation and Planning		Group A		BBAMJ703	MJC-16	4 - 1 - 0				30		70		100		

Pool of Communication Courses offered as Ability Enhancement Courses in Semester-III																		
Discipline	Semester	Course Name		Course Type	Course Code	Course Details	L - T - P	Course Credit	Sem Credit	CA Marks		ESE Marks		Total Marks	Sem Marks			
										Practical	Theoretical	Practical	Theoretical					
MIL / English Communication	III	Any One	English Communication	AE	AECE301	AEC-2	4 - 0 - 0	4	NA		15	35	50	NA				
			Bengali Communication		AECB301													
			Hindi Communication		AECH301													
			Urdu Communication		AECU301													
			Alternative English		AECAE301													
		Students who opted English in SEM-I have to opt for any course from MIL (Bengali/Hindi/Urdu/Alternative English) in SEM -III and Students who opted MIL (Bengali/Hindi/Urdu/Alternative English) in SEM -I have to opt English in SEM -III																
Semester wise Pool of Multidisciplinary Courses offered for all Disciplines across the Faculties																		
Offered By Discipline	Semester	Course Name		Course Type	Course Code	Course Details	L - T - P	Course Credit	Sem Credit	CA Marks		ESE Marks		Total Marks	Sem Marks			
										Practical	Theoretical	Practical	Theoretical					
Physics	I	Any One	Physical Science	MD	MDC101	MDC-1	2 - 1 - 0	3	NA		15	35	50	NA				
BBA			E-Commerce		MDC102													
Political Science			Human Rights		MDC103													
Geography			Disaster Management		MDC104													
Physical Education			Fitness and Wellness		MDC105													
Zoology			Application of Bio-Science		MDC106													
English			Film Appreciation		MDC107													
Commerce			Accounting for All		MDC108													
History			Exploring Early Medieval Bengal: C.7th Century CE to 1206 CE		MDC109													
Bengali			Bangla Sahitya O Sanskriti		MDC110													
Economics			Money and Banking		MDC111													
Hindi			Patrakarita		MDC112													
Mathematics			Business Mathematics		MDC113													
Sociology			Indian Society		MDC114													
Philosophy			Yoga for Daily Life		MDC115													
Electronics			Electronic Measurements		MDC116													
Computer Science			Information and Communication Technology		MDC117													
Botany			Introduction to Local Flora		MDC118													
Computer Applications			Information and Media Literacy		MDC119													
Commerce			Microeconomics		MDC120													
Geology	A B C D of Geology	MDC121																
Semester wise Pool of Multidisciplinary Courses offered for all Disciplines across the Faculties																		
Offered By Discipline	Semester	Course Name		Course Type	Course Code	Course Details	L - T - P	Course Credit	Sem Credit	CA Marks		ESE Marks		Total Marks	Sem Marks			
										Practical	Theoretical	Practical	Theoretical					
Mathematics	II	Any One	Mathematical Science	MD	MDC201	MDC-2	2 - 1 - 0	3	NA		15	35	50	NA				
BBA			Business Environment		MDC202													
Statistics			Basic Statistics		MDC203													
History			Understanding Medieval Bengal Select Themes: 1206 CE-1727 CE		MDC204													
Commerce			Personal Finance		MDC205													
Nutrition			Nutrition and Public Health		MDC206													
Education			Educational Philosophy		MDC207													
Psychology			Stress Management		MDC208													
Computer			Social Media and Cyber Awareness		MDC209													
Bengali			Adhunik Bangla Sahitya		MDC210													
Nazrul Sangeet			Nazrul Sangeet		MDC211													
Electronics			E-Waste Management		MDC212													
Chemistry			Chemical Science		MDC213													
Sanskrit			Critical Survey of Sanskrit Language		MDC214													
												0- 1- 4			30		20	

