

**22 - 23 March ,
2024**

INTERNATIONAL CONFERENCE

ON

**Innovation and Sustainability:
Research and Practice**

Conference Venue
St. Xavier's University,
Kolkata

organised by

***Father Lafont Centre for
Excellence in Research
and Innovation (LCERI)***

in collaboration with

***Faculty of Commerce &
Management***

and

Xavier Business School

with support of

***St. Xavier's University Kolkata
Alumni Association***



**St. Xavier's University,
Kolkata**

About the Conference

In the contemporary world, sustainability has emerged as an important area of focus in research, education, and practice. The principles of sustainability recommend an integrated approach that takes environmental and social concerns along with economic development. Sustainability is a paradigm concerned about the future in which environmental, societal, and economic considerations are balanced in the pursuit of improved quality of life.

This conference will provide a platform for the presentation of Research work and Case Studies in the field of major pillars of sustainability i.e. Economic Development, Social Development, Environment Protection, and Sustainability Education. The conference aims at bringing together the researchers, practitioners, educators, and students to exchange ideas on these pillars of Sustainability.

St. Xavier's University, Kolkata

St. Xavier's University, Kolkata (SXUK) began its academic journey in 2017 under the leadership of Rev. Dr. John Felix Raj, S.J., the Hon'ble Vice-Chancellor of the University. Within a short span of time, it has made a significant mark in the higher education scenario across the country. Presently the University runs a total of ten UG and PG programmes spanning from Faculty of Arts and Social Studies to Science and Commerce. The University also has a Law School and a school. It has made a significant leap in the higher education scenario in the country by successfully commencing Ph.D. programmes in different subjects right from 2019 onwards. Presently the University has a student strength of nearly three thousand (3000). More than one hundred highly qualified academicians from different parts of the country as faculty members and a vibrant force of non-teaching staff members have been working here. This University gradually has been emerging as a promising centre of academic destination.

**CALL
FOR
PAPERS**

We invite original unpublished Research papers, Articles on the topics related to the themes mentioned below (but not limited to) for presentation and subsequent publication in the conference

Track 1

Innovation and Sustainable Development

Track 2

Global Perspective of Sustainability

Track 3

Finance & Accounting for Sustainable Development

Track 4

Sustainability in Marketing Practice and Research

Track 5

Human Resource Management for Sustainable Development

Track 6

Environment and Sustainability: Innovation and Practices

Selected papers will be published in an Edited Book / Journal

Abstract submission deadline: 05.01.2024

Acceptance notification deadline – by 20.01.2024

Registration starts – 20.01.2024

Submission of full paper - 01.03.2024

Registration ends - 15.03.2024

Conference date - 22 & 23 March , 2024

**IMPORTANT
DATES**

Submission of Abstract

To submit an abstract, click the link below:

<https://forms.gle/hskerswXmrErVgYZA>

or

Scan the QR to submit the abstract:



Account Details for Payment of Registration Fees

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Registration and Payments

Registration fees

- Students: Rs. 800
- Research Scholars: Rs. 1500
- Academic: Rs. 2300
- Industry: Rs. 3000
- International - \$ 150



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Submission Guidelines

- Length of the Abstract: 150-200 words with 5-7 keywords
- Length of Full Paper 4000-5000 words (Maximum, including references)
- Similarity: <15%
- Document type: MS Word
- Paper Size: A4 size with 1 inch margin on all sides
- Font Size: 12 Times New Roman, 1.5 line spacing
- Title: Size 12, Bold; Subtitle: Size 12, Spacing: Single Space, Alignment: Justified
- Tables, graphs, figures need to be in black and white
- Citation: APA, 7th Edition/MLA guidelines
- Authors details - Full name, Designation, Affiliation, Phone number, and e-mail Id should be provided on the first page of the manuscript.

Patron

Rev. Dr. John Felix Raj, S.J.
Vice-Chancellor
St. Xavier's University, Kolkata



Conference Convener

Dr. Soma Sur, Professor, Xavier
Business School and Honorary
Director, LCERI

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