

International e-Conference
on
Impact of Covid-19 on Business, Economy, and
Society

May 28-29, 2022

o r g a n i z e d b y

Department of Commerce
Kazi Nazrul University, Asansol,
West Bengal, India



Invitation

It is a pleasure on the part of the Department of Commerce to organize an international e-conference on the *Impact of Covid-19 on Business, Economy and Society*. The conference would create an interface among academicians, professionals, industry experts, and researchers in the field of business studies and the related disciplines. We cordially invite you to participate in the conference and contribute papers in the technical sessions. **The Department of Commerce, Kazi Nazrul University**, requests to your good self to have an advantage of the opportunity to interact with the renowned academicians and knowledgeable industry persons, distinguished researchers, and well-known speakers coming from different corners of the country.

The theme of the Conference

Impact of Covid-19 on Business, Economy and Society

About the University

Kazi Nazrul University (KNU), a nascent university in the district of Paschim Bardhaman of West Bengal, runs on its campus and also in its affiliated colleges and offers Diploma, Under Graduate, Post Graduate, MPhil and PhD courses under the Faculty of Arts and Fine Arts, Faculty of Science & Technology, Faculty of Law and Faculty of Commerce & Management. It caters to the need of more than forty-four thousand students every year. Within a short period of its existence, KNU has put a mark in academia by imparting knowledge, developing skills, and promoting entrepreneurship among students to make them competent as per the needs of society.



About the Department

The Department of Commerce began its journey from the academic session 2014-15 with a vision of providing holistic and value-based education in the fields of Commerce and Management. Though it is in its nascent stage of development, it tries to inculcate research-based aptitude among its students and faculty members. It always tries to bridge the gap between academia and industry as well. The main focus is to create an atmosphere of learning and creativity among the students by making them fully aware of the dynamics of business and its environment. It also thrives towards creating a people-centered, ecologically sustainable, and just society that promotes and protects the dignity, equality, social justice, peace, and establishment of all kinds of human rights for all. The department strives to focus on those activities that would help the students to serve society and humanity well with their innovative skills and creativity.

About the Conference

The pandemic caused by COVID-19 and random lockdowns of varying magnitudes to control it has affected almost all sectors of business, economy, and society across the globe. The conference titled "Impact of COVID-19 on Business, Economy, and Society" is indeed an attempt to reflect on the immediate and long-term effects of the COVID-19 pandemic on business, economy, and society. It is expected that academicians and research scholars will explore the magnitude of the impact of COVID-19 on business, economy, and society, along with possible solutions. The outcome of the conference will help policymakers understand the gravity of the pandemic's impact on business, the economy, and society.

Paper Contribution

Please submit your Manuscript as per the instructions given below:

- Manuscripts will be accepted in electronic format only. The manuscript will be sent to knucommerceseminar@knu.ac.in
- The text of the article will be word-processed in MS-Word with 1.5 spaces using the font Times New Roman of size 12, with a margin of 1 inch on all sides on A4 size paper.
- A separate title page should include the title, author name(s), affiliations, address(es) of Institute/Organization, corresponding address, email id(s), and contact no(s) of all authors.
- The abstract should not exceed 300 words written in italics, followed by a list of 4-5 keywords to be written alphabetically.
- Manuscripts should not exceed 5000 words, excluding tables, graphs, and charts.
- References should be arranged alphabetically and in accordance with APA (American Psychological Association) guidelines.
- The submitted manuscript should be free from plagiarism.

Publication Plan

The selected papers will be published by an International Publisher with ISBN.

Registration Details

Register yourself for the conference through the Google Form link after submitting the manuscripts- <https://forms.gle/ePijuvmCYgSnd82W9>

Important Dates

Last date of Submission of Abstract- 10.05.2022
Last date of Submission of Full paper- 20.05.2022
Last date of Registration- 21.05.2022
Intimation of presentation schedule- 27.05.2022

Conference Committee, 2022

Chief Patron

Professor (Dr.) Sadhan Chakraborti, Vice Chancellor

Patrons

Dr. Chaitali Dutta, Registrar (Addl. Charge), Kazi Nazrul University
Professor (Dr.) Santanu Kumar Ghosh, Dean (Addl. Charge), Faculty of Commerce and Management

Conference Chairperson

Professor (Dr.) Susanta Mitra
Professor, Department of Commerce

Conference Secretary

Dr. Mahesh Kumar Kurmi,
Coordinator, Department of Commerce

Joint Conference Secretary

Dr. Baneswar Kapasi, Associate Professor
Dr. Parimalendu Bandyopadhyay, Assistant Professor
Dr. Lalit Kumar Joshi, Assistant Professor
Mr. Ranjit Kumar Paswan, Assistant Professor

Conference Schedule

Day I: Saturday: 28.05.2022

Inaugural Session

4.30 P.M. – 5.00 P.M. (IST)

Technical Session- I

5.00 P.M. – 6.00 P.M. (IST)

Keynote Address

Professor Gabriel Simon Thattil
Professor of Commerce,
University of Kerala, Kerala, India

Technical Session-II

6.00 P.M. – 7.00 P.M. (IST)

Speaker

Professor Arindam Gupta
Professor of Commerce,
Vidyasagar University, West Bengal, India

Paper Presentation

7.00 P.M -8.30 P.M (IST)

Day II: Sunday: 29.05.2022

Technical Session-III
5.00 P.M. – 6.00 P.M. (IST)

Speaker
Professor Teerooven Soobaroyen
Professor of Accounting
University of Essex, United Kingdom

Technical Session- IV
6.00 P.M. – 7.00 P.M. (IST)

Speaker
Professor Amalendu Bhunia
Professor of Commerce
Dean, Faculty of Arts & Commerce,
University of Kalyani, West Bengal, India

Paper Presentation
7.00 P.M. – 8.30 P.M. (IST)

Valedictory Session

Contact Persons

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