

KNU Centre for Entrepreneurship and Skill Development



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Convener

Dr. Lalit Kumar Joshi

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On the eve of Students' Day

organises

Entrepreneurship Awareness Programme

4th January, 2022

Today entrepreneurship activities is regarded as one of the important determinants for the industrial growth of a country and it has emerged as dynamic and vibrant area of any growing economy especially in awake of Covid-19 pandemic. Further, there is a need to motivate and guide the educated youths to enable them to move a step forward and take up a career of self employment and set up enterprises as an entrepreneur and become job creators in the tight job market.

It contributes a lot in the employment generation and helps in the socio economic development of the country or the state. It is needless to mention that Entrepreneurship awareness must permeate into folds of every section of society; and one way of achieving this is by disseminating its advantages through the medium of training and education. We understand this well its success stories are the testimonies of this phenomenon.

This programme will focus at the generation of ideas and turning of ideas into concepts and rudimentary plans.

Registration link:-

<https://forms.gle/bMbtgXatgJNDY977>

Meeting link :-

<https://meet.google.com/rvo-ymoc-rzy?hs=224>

**Evening Session
5.00 pm - 6.00 pm**

Resource preson

Dr. Susanta Podder

National Manager

Hindustan Coca Cola Beverages Pvt. Ltd.

Adjunct Associate Professor- Lincoln University
College, Malaysia