

Short CV

Name: Professor (Dr) Susanta Mitra

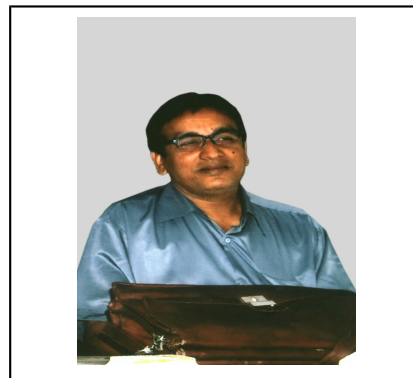
Designation: Professor, Department of Commerce
and Dean, Faculty of Commerce and Management

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- **Qualifications:**

B.Com (Hons.) from City College of Commerce and Business Administration, University of Calcutta

M.Com from University of Calcutta

Ph.D from University of Burdwan

- **Experience:**

Teaching experience: 32(+) Years (Approx)

UG-29 (+) Years at Khandra College, Burdwan

PG-03 (+) Years at Kazi Nazrul University, Burdwan

Area of Interest: Financial Management, Accounting Theory, Business Ethics, Corporate Social responsibility.

- **Research:** Number of publications: 27

- **Selected Publications:**

1. *Ethical Perspective in Accounting*, The Accounting World, (ISSN 0972-5164), Icfai University Press, June, 2009, Page no: 45-48

2. *An Inquiry into the State of Academic Researches in Accounting and Finance: A Case Study of the University of Burdwan (1968—2008)*, The FedUni Journal of Higher Education, IUP, (ISSN No 0973-3744), February Issue, 2010, Page no; 82-90

3. *A Critique of the User Orientation Approach to Corporate Reporting*, The Icfai Journal of Accounting Research and Audit Practices, IUP(ISSN No 0972-690X), July-October Issue, 2012, Page nos: 58-66

4. *Analysing Business Risk through Ginni's Coefficient of Concentration: A Comparative Study of Select Domestic and Multinational Companies in Indian Pharmaceutical Industry*, Research Bulletin(ISSN 2230-9241), Volume:XXXIX, June 2014, Page no: 87-104 jointly with Dr Debasish Sur, Professor, Dept of Commerce, University of Burdwan and Dr Kaushik Chakraborty, Assistant Professor, Netaji Mahavidyalaya, Arambag, Hooghly

5. *Disintegrating Return on Equity using DuPont Model: A Case Study of Tata Steel Ltd*, Journal of Management Research in Emerging Economies, ISSN 2229-4252, Vol 2, Issue 2, December, 2014 Page No: 1-22 jointly with Sumit Maji, Assistant Professor, Dept of Commerce, University of Burdwan and Dr Debasish Sur, Professor, Dept of Commerce, University of Burdwan
